



## SYLLABUS

### Specialized foreign language 02 (English)

**Field:** Economic Sciences, Commercial Sciences, and Management Sciences

**Branch:** Economic Sciences

**Specialty:** Master 1- Monetary and financial economics

**Semester:** second semester

**Academic year:** 2023/2024

### Identification of the teaching subject

**Entitled:** Specialized foreign language 02

**Teaching unit:** Horizontal/ TS 2.1

**Number of credits:** 1

**Coefficient:** 1

**Total number of hours per week:** 1.30 hours online

### Responsible for teaching subject

**First name, Last name, Grade:** Dr Almi Hassiba Assistant Professor « B »

**Office location (Block, Office):** Department of Economics

**Email:** [hassibali090@gmail.com](mailto:hassibali090@gmail.com)

**Phone (Optional):** /

**Time and place of the course:** Monday (from 17h00 to 18:30)

**E-Learning training platform:** <https://elearning-facsceg.univ-annaba.dz/course/view.php?id=566>

### Description of the teaching subject

**Prerequisite:** Students must have completed the Licence lessons. They should have developed a strong understanding of the basic concepts related to their fields of expertise, namely, Economics, Trade, Accounting, Management, and Finance, and improved their verbal communication skills. The Master 1 program consists of two semesters with 24 seminars. Each seminar is 1h30 and aims to prepare students for various professions in companies with a strong specialization in this field.

**The general objective of this subject:** Learning Objectives Upon successful completion of this course, students should be able to:

**Learning Objectives:**

- ✓ Read, understand, analyse authentic material (texts referring to finance and economics) with teaching focused on the development of language skills for particular purposes
- ✓ Become familiar with finance and economics vocabulary and possess the relevant skills to communicate effectively in professional settings, deliver presentations, and participate in international conferences and events.
- ✓ Develop independent learning strategies.

**Content of the teaching subject**

**Chapter One:** Digital Economy and Digital Divide

**Chapter Two:** e-commerce and e-government

**Chapter Three:** green economy and sustainable development

**Chapter Four:** Green Marketing

**Chapter Five:** Digital Marketing

**Chapter Six:** What is Intellectual Capital?

**Chapter Seven:** Talent Management

**Chapter Eight:** insurance and reinsurance

**Chapter Nine:** Takaful Insurance

**Chapter Ten:** entrepreneurship and Start-ups in Algeria (concept and context of origin, characteristics, what distinguishes a start-up from a traditional enterprise, requirements for success and obstacles, presentation of national and international start-up experiences)

**Chapter Eleven:** APA and IMRAD

**Evaluation methods**

Continuous evaluation

## References & Bibliography

- Simon Sweeney, Test your Professional English- Management, Pearson Education Limited. Second Edition, 2002.
- Simon Sweeney (2019). English for Business Communication. Cambridge University Press, Second Edition.
- Ian Mackenzie (2010). English for Business Studies: A Course for Business Studies and Economic Studies. Cambridge University Press, 3rd Edition.
- Unknown (2005). Intelligent Business Course book: Intermediate Business English. Pearson Longman.
- Ian Mackenzie (2008). English for the Financial Sector. Cambridge University Press.
- Business English pods
- J. Schofield and A. Osborn (2011). Collins English for Business: Speaking. Harper Collins Publishers.
- Littlejohn (2008). Professional English Company to Company: A Task-based Approach to business emails, letters, and faxes. Cambridge University Press, 4th Edition.
- Bill Mascull (2010). Business Vocabulary in Use: Advanced. Cambridge University Press, 2nd Edition.
- Handouts with texts and exercises to do.
- Mackenzie, I. (2006). Professional English in Use-Finance. Cambridge: CUP.
- Mascull, B. (2005). Business Vocabulary in Use- Upper intermediate. Cambridge: CUP.
- Pratten, J. (2009). Absolute Financial English. Malta: Melita Press.
- Sweeney, S. (1997). English for business communication. Cambridge: CUP.
- Alison Mackey, Conversational interaction in second language acquisition : a collection of empirical studies, Oxford University Press, 2007
- 1James O'Driscoll, Britain Workbook : for learners of English, Oxford University Press, 2009.
- 2Ur, Penny, A Course In Language Teaching : practice and theory, Cambridge University Press (Cambridge), 1991.
- Simon Sweeney (2019). *English for Business Communication*. Cambridge University Press, Second Edition.
- Ian Mackenzie (2010). English for Business Studies: A Course for Business Studies and Economic Studies. Cambridge University Press, 3<sup>rd</sup> Edition.
- Unknown (2005). *Intelligent Business Course book: Intermediate Business English*. Pearson Longman.
- Ian Mackenzie (2008). *English for the Financial Sector*. Cambridge University Press.
- Business English pods
- J. Schofield and A. Osborn (2011). *Collins English for Business: Speaking*. Harper Collins Publishers.
- A. Littlejohn (2008). *Professional English Company to Company: A Task-based Approach to business emails, letters, and faxes*. Cambridge University Press, 4<sup>th</sup> Edition.

## Planning of the courses

Week	Course	Date
1	Presentation of the syllabus	
2	Digital Economy and Digital Divide	
3	e-commerce and e-government	
4	green economy and sustainable development	
5	Green Marketing	
6	Digital Marketing	
7	What is Intellectual Capital?	
8	Talent Management	
9	insurance and reinsurance and Takaful Insurance	
10	entrepreneurship and Start-ups in Algeria and Labeling	
11	APA and IMRAD	
12	<b>Semester-end exam</b>	

**Dr. Almi HASSIBA**

Signature  
 الاستاذة المساعدة  
 (دكتوراه) حليمة حلي  
**Dr.ALMI Hassiba**

We, the students of Master 1 **"Economic Sciences" Monetary and Financial Economics**, semester 2 (2023/2024), attest that we have consulted the syllabus for the teaching subject **"English"** and that we have been informed about the evaluation methods.

We, the students of Master 1 **"Economic Sciences" Monetary and Financial Economics**, semester 2 (2023/2024), attest that we have consulted the syllabus for the teaching subject **"English"** and that we have been informed about the evaluation methods.

N	Family Name	First Name	Signature
	Hadeb	Meriem	
	Terdous	Boughara	
	Kisroune	Balkis	
	Choukria	Rym	
	Ressa	Nidal	
	Nacer		
	Bensarac	Malek	
	Chenizi	Ilhem	
	Nasri	Aya	
	Bahdebb	choima	
	Bayouh	Yasmina	
	Zouaen Raïda	Farad	
	Bertanun	Marwa	
	Saktemi	Safaa	
	Sai	Lydia	
	Sakri	Aymen	

We, the students of Master 1 "economic sciences" Monetary and financial economics, semester 2 (2023/2024), attest that we have consulted the syllabus for the teaching subject "English" and that we have been informed about the evaluation methods.

N	Family Name	First Name	Signature
	Cheraief	Yousra	
	Brahmi	Riheb yasmine	
	Boudjedir Im	Imes	
	Kharouzi	Khouloud	
	messaoudi	meriem	
	Rouay	Yousra	
	Hammouch	Abdenmoun	
	Lazli	Aycent	
	Nacer	Mahmed MAHDI	
	Bouhadad	Hadil	
	Irzi	NASREDINE	
	Boudjenaci	ISAAK	
	gubli <del>RAID</del>	RAID	
	Benmansour	Ahmed	

**We, the students of Master 1 “Economic Sciences” Monetary and Financial Economics, semester 2 (2023/2024), attest that we have consulted the syllabus for the teaching subject "English" and that we have been informed about the evaluation methods.**

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