Master 1; Entrepreneurship

Miss: Rouabah

Email; gestion23000@gmail.com

Table of Content:

- **1-** what is Entrepreneurial leadership
- **2-**The difference between Entrepreneur and Entrepreneurship
- **3-** The roles of Entrepreneurs as leaders
- **4-** Entrepreneur leader Qalities

What Is Entrepreneurial Leadership?

Entrepreneurial leaders harness the power of relationships and put people first, and that enables them to take on and solve daunting challenges. "Entrepreneurial leadership is a mindset that focuses organizations on turning problems into opportunities that create economic and social value," says Babson College President Stephen Spinelli Jr. MBA'92, PhD. There are many styles of entrepreneurial leadership, but at their core, entrepreneurial leaders maintain that people first mindset.

For Professor Jay Rao, entrepreneurial leadership goes hand in hand with a relentless optimism about the world. "Entrepreneurial leaders are not just risk managers; they are ambidextrous and are experts at navigating uncertainty," says Rao, professor of operations management. "They have a positive outlook about the future, as they are always trying to improve things."

Entrepreneur & Entrepreneurship?

An entrepreneur is an individual who owns a firm, business, or venture, and is responsible for its development. Entrepreneurship is the practice of starting a new business or reviving an existing business, in order to capitalize on new found opportunities.

Role of Entrepreneurs as a leader

- So the challenge is not only in developing the business but also to cope with the managerial change facing the founder.
- Having your own vision is relatively easy. Building a shared vision is no easy task.
- The challenge for an entrepreneur is to convert the contractual employee of an economic entity into committed member of a purposeful organization.

Entrepreneur Leadership Qualities

- Seeking self-improvement
- Possessing technical skills
- Accepting responsibility for actions
- Making decisions
- Being a role model

Homework; 2

1-Discuss the questions.

- 1 Which modern or historical leaders do you most admire? Which do you admire the least? Why?
- 2 What makes a great leader? Write down a list of characteristics. Compare your list with other groups.
- 3 Are there differences between men and women as leaders? Why have most great leaders been men?
- 4 Do you think great leaders are born or made?
- 5-What is the difference between a manager and a leader?

2- Match the adjectives in below to make pairs of contrasting ideas.

EXAMPLE: assertive/ diffident

cautious critical

diffident assertive casual decisive

formal encouraging

idealistic realistic

3-Do the same with the adjectives in this box. :

dynamic - radical - ruthless - distant - conservative - approachable - principled - laid back | I

Send all your homework's to the following

Email; gestion23000@gmail.com