



جامعة باجي مختار – عنابة قسم العلوم المالية والتجارية

3 <sup>rd</sup> year of license- Marketing	6 <sup>th</sup> TD	Full name:
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## Marketing research process:

You have to re-form your previous groups.

-Simulate a marketing situation (Problem), which needs the whole process to find the solution.

Strat working!