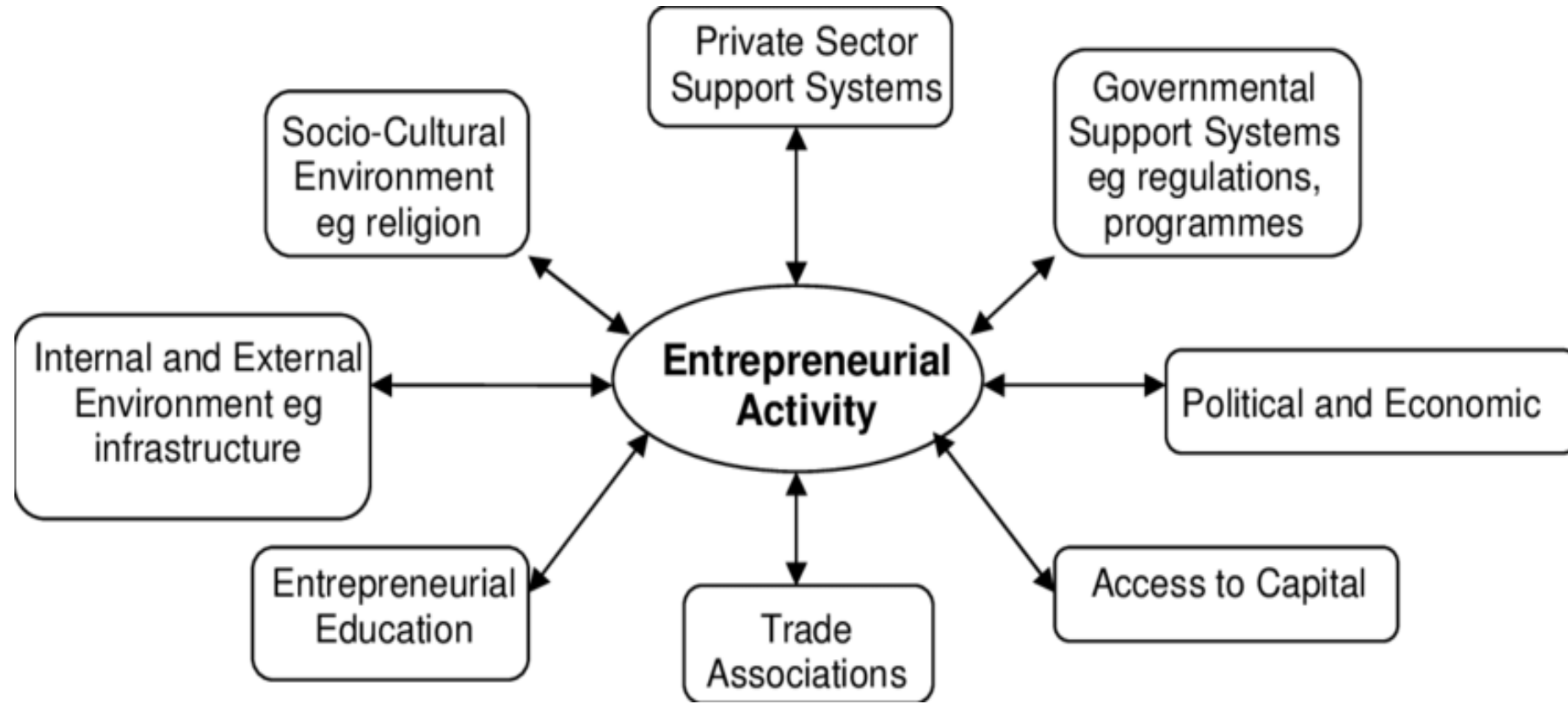
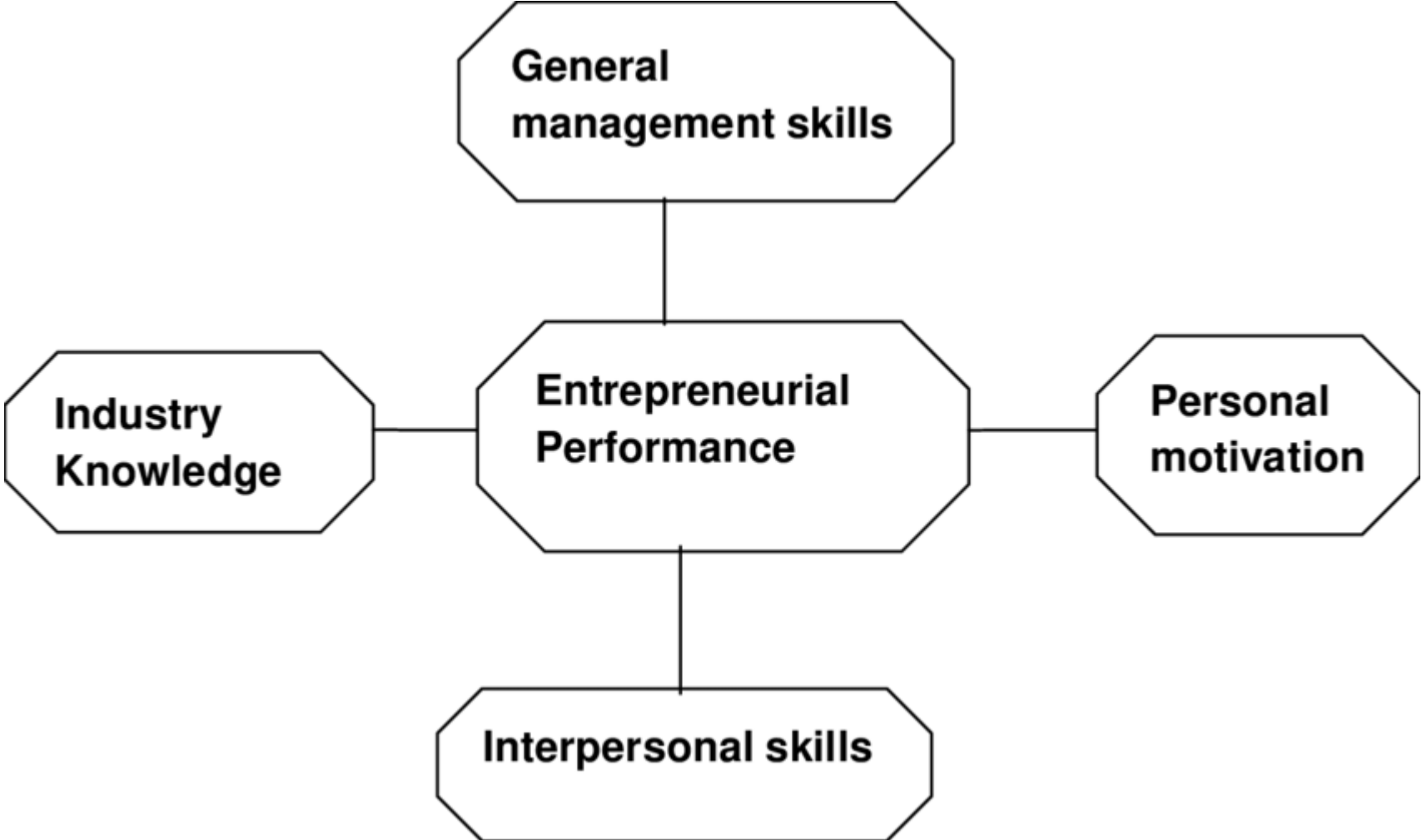
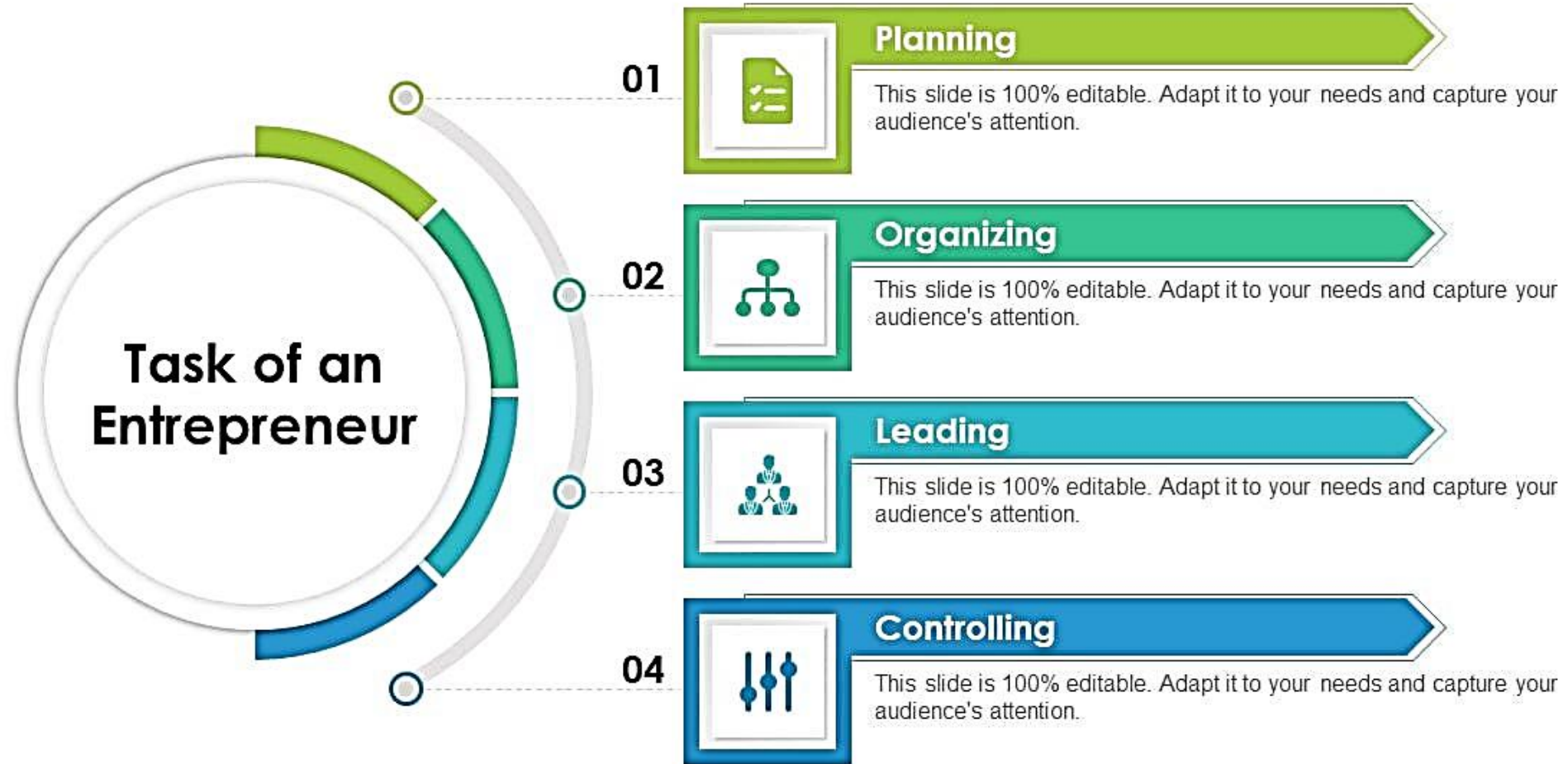


Lesson 4;





Four Common Activities of an Entrepreneur with Icons



1-Brief Introduction ;

Entrepreneurial activity includes the entry of new markets, the creation of new products or services, and/or the innovation associated with different business activities. Entrepreneurial activity can therefore be associated with organic as well as acquisitive decisions.

2- Entrepreneurial Activities

- 1.1. Research.
- 1.2. Financing.
- 1.3. Risk taking.
- 1.4. Development.
- 1.5. Management.

The 4 Types of Entrepreneurial Activities Explained

The 4 Types of Entrepreneurial Activities

Entrepreneurship is the process of starting and running a new business. It is the act of taking a risk and taking on the responsibility of creating something new. Entrepreneurs are often seen as innovators and change-makers, and they play a vital role in the economy.

There are many different types of entrepreneurial activities, but four of the most common are:

1. Small business entrepreneurship

Small businesses are the backbone of the economy, and they make up a significant portion of all entrepreneurial activity. Small business entrepreneurs typically start and run businesses that serve local communities. They may provide goods or services, and they often employ a small number of people.

Small businesses are important because they create jobs and provide competition for larger businesses. They can also be more responsive to the needs of their local communities.

Examples of small business entrepreneurs include:

- Retail store owners
- Restaurant owners
- Hairdressers
- Plumbers
- Electricians
- Contractors
- Consultants

2. Scalable startup entrepreneurship

Scalable start ups are businesses that are designed to grow rapidly. They typically have a disruptive technology or product that can be scaled to reach a large number of customers. Scalable startups often attract venture capital funding to help them grow.

3. Large company entrepreneurship (entrepreneurship)

Large company entrepreneurship, also known as entrepreneurship, is the process of starting and running a new business within an existing company. Entrepreneurs often have new ideas or products that they want to develop, and they may be given the resources and support to do so within their company.

Entrepreneurship is important because it can help large companies to stay innovative and competitive. It can also provide opportunities for employees to develop their own businesses and skills.

Entrepreneurship is important because it can help large companies to stay innovative and competitive. It can also provide opportunities for employees to develop their own businesses and skills.

Examples of entrepreneurship include:

- Google's Android operating system**
- 3M's Post-it Notes**
- Apple's iPhone**
- Toyota's Prius hybrid car**

4. Social entrepreneurship ;

Social entrepreneurship is the process of starting and running a business with the goal of making a positive social impact. Social entrepreneurs are typically motivated by a desire to solve social or environmental problems.

Social enterprises can take many different forms, but they often provide goods or services that are designed to benefit society.

Some examples of social enterprises include:

- **Microfinance organizations**
- **Non profit hospitals**
- **Fair trade coffee companies**
- **Sustainable agriculture businesses**
- **Educational technology companies**

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Which type of entrepreneurial activity is right for you?

The best type of entrepreneurial activity for you will depend on your skills, interests, and risk tolerance. If you are passionate about a particular cause or problem, then social entrepreneurship may be a good fit for you. If you are interested in building a large, successful company, then scalable startup entrepreneurship may be a better option. Ultimately, the best way to decide which type of entrepreneurial activity is right for you is to experiment and try different things.

There is no one-size-fits-all answer.

Here are some additional questions to consider when choosing an entrepreneurial path:

- What are your skills and talents?
- What are you passionate about?
- How much risk are you willing to take?
- How much time and money can you invest in your business?
- What kind of impact do you want to have on the world?

Once you have considered these questions, get a [Lurnsters monthly subscription](#) to help you start to narrow down your options and choose a type of entrepreneurial activity that is right for you.

Homework ; 4

1- what are the Most well known start up companies that exact right now ?

- 2- Extract from the texts all terminologies

And translated from english into Arabic **قم باستخراج كل المصطلحات وقم ترجمتها من
الإنجليزية الي العربية**

Send all your homework's to the following pdf or word

Email ; gestion23000@gmail.com