

Name & last Name:

The Mark : (16/16 pts)

The first Term English Quiz

Tick the right answer: Choose the Correct answer **just one**

Question: 1 An individual who starts, creates and manages a new business can be called

- A. A leader
- B. A manager
- C. A professional
- D. An entrepreneur

Question: 2 Trademarks relate to ;

- A. Practice and knowledge acquired through experience
- B. The protection of proprietary information of commercial value
- C. The right to reproduce one's own original work
- D. Brand identity

Question: 3 The use of informal networks by entrepreneurs to gather information is known as.

- A. Secondary research
- .B. Entrepreneurial networking.
- C. Informal parameters
- .D. Marketing

Question: 4 Good sources of information for an entrepreneur about competitors can be obtained from ;

- .A. Websites
- .B. Product information leaflets
- .C. Company reports and published accounts.
- D. All the above

Question: 5 Innovation can best be defined as

- A. the generation of new ideas.
- B. the evolution of new ideas.

- C. the opposite of creativity
- .D. the successful exploitation of new ideas.

Question: 6 Which of these statements best describes the context for entrepreneurship?

- A. Entrepreneurship takes place in small businesses.
- B. Entrepreneurship takes place in large businesses
- .C. Entrepreneurship takes place in a wide variety of contexts.
- D. Entrepreneurship does not take place in social enterprises.

Question 7 ; Entrepreneurs are motivated by

- A. money.
- B. personal values.
- C. pull influence
- .D. All the above.

Question: 8 Which industrial sector promotes small-scale businesses and Entrepreneurship, and has lower barriers to market entry?

- A. Service.
- B. a Business C. D. (Certificate of Deposit)

Question: 9 Why are small businesses important to a country today's economy?

- A. They give an outlet for entrepreneurs
- B can provide specialist support to larger companies.
- C can be innovators of new products.
- D the above.

Question: 10 Which of the following is the reason for business failure.

- A. Lack of market research.
- B financial control.
- C management.
- D all the above.

Question: 11 of these statements best describes the context for entrepreneurship?

- A. Entrepreneurship takes place in small businesses.
- B takes place in large businesses
- .C takes place in a wide variety of contexts.
- D does not take place in social enterprises.

Question 12 : Decisions taken by an entrepreneur on behalf of his enterprise are known as.

- A. Organizational decisions.

B decisions.

C individual decisions.

D collaborative decisions.

Question 13 Entrepreneurs are motivated by.

A. B values.

C influences.

D all the above.

Question 14 Which of the following is a characteristic typical of Most entrepreneurs

A. Choose high-risk ventures.

B. Low risk ventures.

C. Moderate (or calculated) risk ventures.

D. No risk ventures.

Question 15 An entrepreneur who owns more than one business at a time is called;

A. an entrepreneur.

B corporatif entrepreneur.

C portfolio entrepreneur.

D all of the above.

Question 16 . An individual who starts, creates and manages a new business can be called;

A. A leader

B. A manager

C. A professional

D. An entrepreneur

NB; You can only Choose one answer I accept only

pdf or word that's it



Send all your exams at the Following Email;

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Good Luck