

Name & last Name:

The Mark : ( 16/16 pts)

## Correction of The first Term English Quiz

Tick the right answer:  Choose the Correct answer **just one**

**Question: 1** An individual who starts, creates and manages a new business can be called

- A. A leader
- B. A manager
- C. A professional
- D. An entrepreneur**

**Question: 2** Trademarks relate to ;

- A. Practice and knowledge acquired through experience
- B. The protection of proprietary information of commercial value
- C. The right to reproduce one's own original work
- D. Brand identity**

**Question: 3** The use of informal networks by entrepreneurs to gather information is known as.

- A. Secondary research
- B. Entrepreneurial networking.**
- C. Informal parameters
- .D. Marketing

**Question: 4** Good sources of information for an entrepreneur about competitors can be obtained from ;

- .A. Websites
- .B. Product information leaflets
- .C. Company reports and published accounts.
- D. All the above**

**Question: 5.** Innovation can best be defined as

- A. the generation of new ideas.
- B. the evolution of new ideas.

C. the opposite of creativity

**D. the successful exploitation of new ideas.**

**Question: 6** Which of these statements best describes the context for entrepreneurship?

A. Entrepreneurship takes place in small businesses.

B. Entrepreneurship takes place in large businesses

**.C. Entrepreneurship takes place in a wide variety of contexts.**

D. Entrepreneurship does not take place in social enterprises.

**Question 7 ;** Entrepreneurs are motivated by

A. money.

B. personal values.

C. pull influence

**.D. All the above.**

**Question: 8** Which industrial sector promotes small-scale businesses and Entrepreneurship, and has lower barriers to market entry?

**A. Service.**

B. a Business C. D. (Certificate of Deposit)

**Question: 9** Why are small businesses important to a country today's economy?

A. They give an outlet for entrepreneurs

B can provide specialist support to larger companies.

C can be innovators of new products.

**D the above.**

**Question: 10** Which of the following is the reason for business failure.

A. Lack of market research.

B financial control.

C management.

D all the above.

**Question: 11** of these statements best describes the context for entrepreneurship?

A. Entrepreneurship takes place in small businesses.

B takes place in large businesses

.C takes place in a wide variety of contexts.

D does not take place in social enterprises.

**Question 12 :** Decisions taken by an entrepreneur on behalf of his enterprise are known as.

**A. Organizational decisions.**

B decisions.

C individual decisions.

D collaborative decisions.

**Question 13** Entrepreneurs are motivated by.

A. B values.

C influences.

**D all the above.**

**Question 14** Which of the following is a characteristic typical of Most entrepreneurs

A. Choose high-risk ventures.

B. Low risk ventures.

**C. Moderate (or calculated) risk ventures.**

D. No risk ventures.

**Question 15** An entrepreneur who owns more than one business at a time is called;

A. an entrepreneur.

B corporatif entrepreneur.

**C portfolio entrepreneur.**

D all of the above.

**Question 16** . An individual who starts, creates and manages a new business can be called;

A. A leader

B. A manager

C. A professional

**D. An entrepreneur**

**NB; You can only Choose one answer I accept only**  
**pdf or word that's it**

**Send all your exams at the Following Email;**

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**Good Luck**