

2 <sup>nd</sup> year of license- Commerce	1 <sup>st</sup> Lesson	Dr. GOURI M
---	------------------------	-------------

## Company structure

### What Is an Organizational Structure?

An organizational structure is a system that outlines how certain activities are directed to achieve the goals of an organization. These activities can include rules, roles, and responsibilities.

### Types of Organizational Structures:

Many types of common organizational structures are implemented.

#### **1-Functional Structure:**

The first and most common is a functional structure. It's a bureaucratic organizational structure. It breaks up a company based on the specialization of its workforce.

Most small-to-medium-sized businesses implement a functional structure. Dividing the firm into departments consisting of marketing, sales, and operations uses a bureaucratic organizational structure.

#### **2-Divisional or Multidivisional Structure**

This type is common among large companies with many business units. It's called the divisional or multidivisional (M-Form) structure.

A company that uses this method structures its leadership team based on the products, projects, or subsidiaries it operates. The company has thousands of products and lines of business. It structures itself so each business unit operates as its own company with its own president.

### **3-Team-Based Structure**

Team-based organizations segregate into close-knit teams of employees that serve particular goals and functions, similar to divisional or functional structures. Each team is a unit that contains both leaders and workers.

### **4-Flat (Flatarchy) Structure**

Flatarchy, also known as a horizontal structure, is used among many startups. It flattens the hierarchy and chain of command as the name implies. It gives its employees a great deal of autonomy. Companies that use this type of structure have a high speed of implementation.

### **5-Matrix Structure**

Firms can also have a matrix structure. This is the most confusing and the least used. It matrixes employees across different superiors, divisions, or departments. An employee working for a matrixed company may have duties in both sales and customer service.

Reference:

<https://www.investopedia.com/terms/o/organizational-structure.asp>

Consulted 22/02/2025