Task 1: Fill in the Blanks

Complete the sentences below by filling in the correct vocabulary word from the list:

Vocabulary List: Increase, Decrease, Fluctuate, Plateau, Trend

- 1. The number of visitors to the website has shown a steady ______ over the past year.
- 2. Sales ______ during the holiday season but dropped sharply after.
- 3. After the initial growth, the company's profits began to ______ and remained steady.
- 4. The population of the city is expected to _____ by 10% over the next five years.
- 5. The stock prices have been known to ______ regularly, making it hard to predict future prices.

Task 2: Interpretation and Explanation

Look at the chart below



EBITDA Bar Graph with Net Sales and Gross Margin

This graph/chartis linked to excel, and changes automatically based on data. Just left click on it and select "edit data".

Questions:

- 1. What does the chart show about the sales trend?
- 2. In which year did the sales reach their peak, and what was the value?
- 3. Were there any years where the sales fluctuated? If so, explain.