

جامعة باجي مختار – عنابة قسم العلوم المالية والتجارية

Master 1 Marketing	2 nd Lesson	Dr. GOURI M

Management of human resources in tourism sector- Correction

Answer chosen from students' attempts:

What are the challenges of HRM in algerian tourism sector? Explain.

Human resource management faces several challenges that impact an organization's efficiency and ability to achieve its goals. Some of the key challenges include:

- *Attracting and retaining talent: Difficulty in finding qualified employees and keeping them due to market competition.
- *Employee motivation: Finding effective ways to maintain employee satisfaction and motivation to ensure high productivity.
- *Adapting to technological changes: Keeping up with technological advancements and training employees to use them efficiently.
- *Managing cultural diversity: Handling differences in cultures and backgrounds to ensure a cohesive work environment.
- *Conflict resolution: Addressing disputes between employees or between employees and management in a way that enhances productivity.
- *Work-life balance: Achieving a balance between work demands and employee well-being to avoid burnout.
- *Compliance with laws: Adhering to labor regulations, such as employment contracts, wages, and workplace safety.
- *Managing organizational changes: Handling changes in organizational structures or company strategies smoothly.
- *Compensation and benefits management: Developing fair salary policies that align with employee performance and the organization's financial capacity.