

E-commerce- Correction

What are the challenges of E-commerce in the case of Algeria?

Answer chosen from students' attempts:

- ✓ People don't trust online payments
- ✓ Few payment options available
- ✓ Delivery is slow and difficult
- ✓ Weak or unclear laws
- ✓ Many sellers operate without a license
- ✓ Internet is slow in some areas
- ✓ People prefer to see products before buying
- ✓ No clear address system for delivery
- ✓ Delivery is expensive
- ✓ Returning products is hard
- ✓ Poor customer service
- ✓ Weak digital marketing skills
- ✓ Customs issues when importing
- ✓ Product quality doesn't match photos
- ✓ Lack of e-commerce knowledge
- ✓ Hard to connect stores with delivery services
- ✓ Little to no training available
- ✓ Fear of scams
- ✓ Few professional delivery companies
- ✓ No real product reviews or ratings