

2 nd year of license- Commerce	4 th Lesson	Dr. GOURI M
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Decribing charts, diagrams and tables- Correction

Table III Demographic profile of the respondents				
Serial No.	Variable	Variable group	No. of respondents	Percentage
1	Gender	Male	172	54
		Female	148	46
		Total	318	100
2	Age (years)	Below 30	67	21
		31–40	117	37
		41–50	86	27
		Above 51	48	15
		Total	318	100
3	Reason of travel	Leisure	105	33
		Adventure	95	30
		Religious	80	25
		Business	38	12
		Total	318	100
4	Staying at	Four-star hotel	213	67
		Five-star hotel	105	33
		Total	318	100
5		First time	216	68
		Repeated customers	102	32
		Total	318	100

Description of the table:

Table III presents the demographic profile of 318 respondents based on five variables: gender, age, reason for travel, hotel preference, and visit frequency.

The gender distribution is relatively balanced, with 54% male and 46% female.

In terms of age, the largest group is between 31–40 years (37%), followed by 41–50 years (27%), below 30 (21%), and above 51 (15%).

The primary reasons for travel are leisure (33%) and adventure (30%), with religious (25%) and business (12%) purposes being less common.

Most respondents (67%) stayed at four-star hotels, while 33% chose five-star accommodations. Finally, 68% of the respondents were visiting for the first time, and 32% were repeat customers.