

Content

- **PART1:Putting Financial Strategy in context; definition, goals, linking strategy and Financial strategy**
- **PART2: Financial strategy for startup: BMC**
- **PART 3: Relationship between Financial Strategy and growth firms ; Financial Strategy and the corporate lifecycle; sustainable Growth**
- **PART 4: Relationship between Financial Strategy and firm value**
- **PART 5: Strategic working capital management ; definition, return and risk**
- **PART 6: Strategic of enter financial market**
- **Part 7: transitions and operating issues: acquisitions, mergers and selling a business**