

| Syllabus                                     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                     |
|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Module Title: Specialized Foreign Language 1 |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                     |
| Field                                        | Economic Sciences,<br>Management and<br>Commercial Sciences                                                                                                                                                                                                                                                                                                                                                                 | Branch                               | Economic Sciences                                                                                                                                                                                                   |
| Specialization                               | Economics and Business<br>Management                                                                                                                                                                                                                                                                                                                                                                                        | Level                                | Third-Year Bachelor's Degree<br>(Licence)                                                                                                                                                                           |
| Semester                                     | Fifth                                                                                                                                                                                                                                                                                                                                                                                                                       | Academic Year                        | 2026-2025                                                                                                                                                                                                           |
| Module Identification                        |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                     |
| Module Title                                 | Specialized Foreign Language 1                                                                                                                                                                                                                                                                                                                                                                                              | Teaching Unit                        | Transversal Unit (Horizontal)                                                                                                                                                                                       |
| Credits                                      | 01                                                                                                                                                                                                                                                                                                                                                                                                                          | Coefficient                          | 01                                                                                                                                                                                                                  |
| Weekly Workload                              | 01 hour 30 minutes                                                                                                                                                                                                                                                                                                                                                                                                          | Lecture (per<br>week)                | 01 hour 30 minutes                                                                                                                                                                                                  |
| Tutorial / Practical<br>Work (per week)      | 01 hour 30 minutes                                                                                                                                                                                                                                                                                                                                                                                                          | Tutorials /<br>Practical<br>Sessions | 22.5 hours<br>Total Semester Hours:                                                                                                                                                                                 |
| Module Coordinator                           |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                     |
| Name & Surname                               | Hassiba Almi                                                                                                                                                                                                                                                                                                                                                                                                                | Academic Rank                        | Assistant Professor (Grade B)                                                                                                                                                                                       |
| Email                                        | hassibaali090@gmail.com                                                                                                                                                                                                                                                                                                                                                                                                     | Office Location                      | Office N 47                                                                                                                                                                                                         |
| Phone Number                                 | 0553998752                                                                                                                                                                                                                                                                                                                                                                                                                  | Class Schedule<br>& Venue            | Mondays<br>Mondays, 3:00 PM – 5:00 PM<br><br>Distance Learning<br><br><a href="https://elearning-facsceg.univ-annaba.dz/course/view.php?id=710">https://elearning-facsceg.univ-annaba.dz/course/view.php?id=710</a> |
| Module Description                           |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                     |
| Prerequisites:                               | Students must have successfully completed the lessons of Semesters 1, 2, 3, and 4. They should have developed a strong understanding of basic concepts related to Economics and Business Management, particularly in macroeconomics, microeconomics, principles of management, organizational behavior, and basic marketing. Students should also possess fundamental knowledge of English grammar and business vocabulary. |                                      |                                                                                                                                                                                                                     |
| General Objective of the Module:             | To enable students to use English effectively in economic and business management contexts, enhancing their academic formation and expanding their knowledge base in economics, organizational management, marketing, human resources, and professional business communication through specialized foreign language competencies.                                                                                           |                                      |                                                                                                                                                                                                                     |

|                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Learning Outcomes<br/>(Targeted Skills):</b> | <ul style="list-style-type: none"> <li>✓ Understand and analyze documents related to economics and business management in English.</li> <li>✓ Develop critical thinking skills related to economic analysis and business decision-making.</li> <li>✓ Develop written skills in business, management, and economic contexts.</li> <li>✓ Acquire advanced knowledge of economic, management, and organizational concepts using correct vocabulary and terminology.</li> <li>✓ Develop greater verbal fluency for professional economic, business, and managerial situations.</li> <li>✓ Write business plans, reports, proposals, and correspondence related to economic and business management matters in English.</li> <li>✓ Understand and apply management principles, marketing concepts, and organizational behavior terminology in English.</li> </ul> |
| <b>Module Content</b>                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Axis One:</b>                                | Economics as a Science<br>1.1. Economics and Economic Methods<br>1.2. Economic Systems                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Axis Two:</b>                                | The Macroeconomy <ul style="list-style-type: none"> <li>• 2.1. Gross Domestic Product</li> <li>• 2.2. Inflation</li> <li>• 2.3. Economic Business Cycles and Unemployment</li> <li>• 2.4. Banking</li> <li>• 2.5. Money and Monetary Policy</li> <li>• 2.6. Fiscal Policy</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Axis Three:</b>                              | The Microeconomy <ul style="list-style-type: none"> <li>• 3.1. Supply and Demand</li> <li>• 3.2. Market Structure</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Axis Four:</b>                               | The Global Economy <ul style="list-style-type: none"> <li>• 4.1. International Trade</li> <li>• 4.2. Global Market and Developing Nations</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Axis Five:</b>                               | Business Environment and Financial Markets                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Axis Six:</b>                                | Principles of Financial Accounting and Reporting                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Axis Seven:</b>                              | Financial Management and Professional Communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Axis Eight:</b>                              | Digital Transformation in Finance<br>8.1. Information and Communication Technology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## 8.2. Digital Management in Financial Services

### Evaluation Method

| Evaluation Component                   | Grade   | Relative Weight |
|----------------------------------------|---------|-----------------|
| Continuous Assessment (Total)          | 20 / 20 | 100%            |
| Class Participation and Involvement    | 4 / 20  | 20%             |
| Oral Presentations                     | 4 / 20  | 20%             |
| Written Assignments (Reports / Essays) | 6 / 20  | 30%             |
| Midterm Assessment                     | 4 / 20  | 20%             |
| Attendance and Active Participation    | 2 / 20  | 10%             |

### Final Grade Calculation:

- Final Grade = Continuous Assessment (100%)
- **Note:** This module is evaluated entirely through continuous assessment.

### References

#### Main Recommended Reference:

1. Mackenzie, I. (2010). *English for Business Studies: A Course for Business Studies and Economic Studies*. Cambridge University Press, 3rd Edition.
2. Krugman, P., Wells, R., & Grady, K. (2010). *Essentials of Economics*. Worth Publishers.
3. Sweeney, S. (2019). *English for Business Communication*. Cambridge University Press, Second Edition.

#### Additional References

1. Dasgupta, P. (2007). *Economics: A Very Short Introduction*. Oxford University Press.
2. Witztum, A. (2011). *Introduction to Economics*. University of London.
3. Doyle, E. (2005). *The Economic System*. John Wiley & Sons.
4. Boakes, K. (2009). *Reading and Understanding Economics*. Pearson Education Limited.
5. Mankiw, N. G. (2008). *Essentials of Economics*. South Western Cengage Learning.
6. Mackenzie, I. (2008). *English for the Financial Sector*. Cambridge University Press.
7. Pratten, J. (2009). *Absolute Financial English*. Delta Publishing.
8. Marks, J. (2007). *Banking and Finance*. A & C Black Publishers, Second Edition.
9. Helm, S. (2010). *Market Leader: Accounting and Finance*. Pearson Longman.
10. Baker, D. & Clark, R. (2011). *Oxford English for Careers: Finance*. Oxford University Press.
11. Mascull, B. (2010). *Business Vocabulary in Use: Advanced*. Cambridge University Press, 2nd Edition.
12. Cotton, D., Falvey, D., & Kent, S. (2011). *Market Leader: Upper Intermediate*. Pearson Longman, Third Edition.
13. Business English Pods (Online Resources)

14. Dudenhefer, P. (2009). *A Guide to Writing in Economics*. Duke University.

### Expected Time Distribution of the Module Program

| Week          | Lecture<br>Content                                      | Date       |
|---------------|---------------------------------------------------------|------------|
| Week One      | Introduction: Economics as a Science - Economic Methods | 06/10/2025 |
| Week Two      | Economic Systems and Terminology                        | 13/10/2025 |
| Week Three    | Macroeconomy: GDP and Economic Indicators               | 20/10/2025 |
| Week Four     | Inflation and Price Stability                           | 27/10/2025 |
| Week Five     | Economic Business Cycles and Unemployment               | 03/11/2025 |
| Week Six      | Banking Systems and Financial Institutions              | 10/11/2025 |
| Week Seven    | Money and Monetary Policy                               | 17/11/2025 |
| Week Eight    | Fiscal Policy and Government Finance                    | 24/11/2025 |
| Week Nine     | Microeconomy: Supply and Demand Analysis                | 01/12/2025 |
| Week Ten      | Market Structure and Competition                        | 08/12/2025 |
| Week Eleven   | International Trade and Global Markets                  | 15/12/2025 |
| Week Twelve   | Developing Nations and Economic Development             | 22/12/2025 |
| Week Thirteen | Digital Transformation in Financial Services            | 05/01/2026 |
| Week Fourteen | Professional Communication and Report Writing           | 12/01/2026 |
| Week Fifteen  | Review and Final Assessment                             | 19/01/2026 |

### Assigned Personal Work for the Module

1. Preparation and presentation of research papers on economic topics in English.
2. Reading and summarizing academic articles, books, or book chapters related to module topics.
3. Translation exercises of specialized economic and financial terminology.

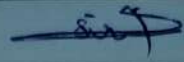
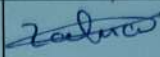
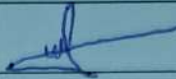
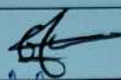
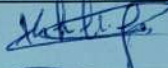
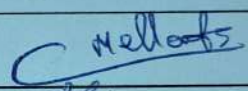
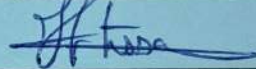
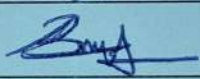
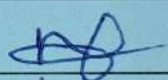
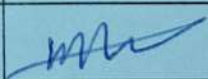
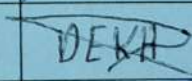
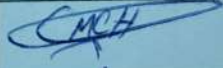
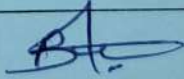
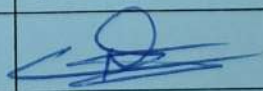
4. Writing professional reports and business correspondence in English.
5. Interactive participation via the Moodle platform.
6. Regular attendance and active engagement in discussion forums.
7. Vocabulary building exercises and glossary creation for monetary and financial economics terms.

### Administrative and Pedagogical Endorsements

| Head of Department | Responsible of the Specialization | Module Instructor in Charge                                                                                                                                               | Vice-Dean for Pedagogy or Director of Studies |
|--------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
|                    |                                   | <p style="text-align: center;"><b>Dr. Almi Hassiba</b></p> <p style="text-align: center;">Signature<br/> الاستاذ المساعد<br/> الدكتور: حليمة حلي<br/> Dr.ALMI/Hassiba</p> |                                               |

**Important Note:** After the module syllabus is approved at the beginning of each semester, it will be published on the university's official website.

# Signatures of students

|                               |                                                                                      |
|-------------------------------|--------------------------------------------------------------------------------------|
| 1. Kherbache Sirine           |    |
| 2. Boulakha Aya               |    |
| 3. Achouki Lina               |     |
| 4. Belaroussi WISSEM          |                                                                                      |
| 5. Kheifi Iskander            |    |
| 6. Khaldi Fatima Zahra        |     |
| 7. Bendjedou Youssef          |    |
| 8. Bouviera NOR ISLEM         |                                                                                      |
| 9. Guedaouria Rahma           |    |
| 10. Khelifi Djouhaina Rouaine |    |
| 11. Teraa Douma Zed           |    |
| 12. Mellouk Sara              |   |
| 13. Boughenaya Jiletissen     |  |
| 14. Bezaki Med Fouad          |  |
| 15. Henchiri Med Waeljel      |  |
| 16. Laissoab Lina             |  |
| 17. Korouch Mohamed Zakaria   |  |
| 18. DEKHA MOHAMED             |  |
| 19. Mezighache Safira         |  |
| 20. Benmerzouga Aulina        |  |
| 21. Lachouri Assia            |  |
|                               |                                                                                      |
|                               |                                                                                      |
|                               |                                                                                      |
|                               |                                                                                      |