

| Syllabus                                     |                                                                                                                                                                                                                                                                                                        |                                      |                                                                                                                                                                                                                     |
|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Module Title: Specialized Foreign Language 1 |                                                                                                                                                                                                                                                                                                        |                                      |                                                                                                                                                                                                                     |
| Field                                        | Economic Sciences,<br>Management and<br>Commercial Sciences                                                                                                                                                                                                                                            | Branch                               | Economic Sciences                                                                                                                                                                                                   |
| Specialization                               | Digital Economics and Data<br>Analysis                                                                                                                                                                                                                                                                 | Level                                | Third-Year Bachelor's Degree<br>(Licence)                                                                                                                                                                           |
| Semester                                     | Fifth                                                                                                                                                                                                                                                                                                  | Academic Year                        | 2026-2025                                                                                                                                                                                                           |
| Module Identification                        |                                                                                                                                                                                                                                                                                                        |                                      |                                                                                                                                                                                                                     |
| Module Title                                 | Specialized Foreign Language 1                                                                                                                                                                                                                                                                         | Teaching Unit                        | Transversal Unit (Horizontal)                                                                                                                                                                                       |
| Credits                                      | 01                                                                                                                                                                                                                                                                                                     | Coefficient                          | 01                                                                                                                                                                                                                  |
| Weekly Workload                              | 01 hour 30 minutes                                                                                                                                                                                                                                                                                     | Lecture (per<br>week)                | 01 hour 30 minutes                                                                                                                                                                                                  |
| Tutorial / Practical<br>Work (per week)      | 01 hour 30 minutes                                                                                                                                                                                                                                                                                     | Tutorials /<br>Practical<br>Sessions | 22.5 hours<br>Total Semester Hours:                                                                                                                                                                                 |
| Module Coordinator                           |                                                                                                                                                                                                                                                                                                        |                                      |                                                                                                                                                                                                                     |
| Name & Surname                               | Hassiba Almi                                                                                                                                                                                                                                                                                           | Academic<br>Rank                     | Assistant Professor (Grade B)                                                                                                                                                                                       |
| Email                                        | hassibaali090@gmail.com                                                                                                                                                                                                                                                                                | Office<br>Location                   | Office N 47                                                                                                                                                                                                         |
| Phone Number                                 | 0553998752                                                                                                                                                                                                                                                                                             | Class Schedule<br>& Venue            | Mondays<br>Mondays, 3:00 PM – 5:00 PM<br><br>Distance Learning<br><br><a href="https://elearning-facsceg.univ-annaba.dz/course/view.php?id=753">https://elearning-facsceg.univ-annaba.dz/course/view.php?id=753</a> |
| Module Description                           |                                                                                                                                                                                                                                                                                                        |                                      |                                                                                                                                                                                                                     |
| Prerequisites:                               | Students must have successfully completed the lessons of Semesters 1, 2, and 3. They should have developed a strong understanding of basic concepts related to Economics, particularly Monetary and Financial Economics, and possess fundamental knowledge of English grammar and business vocabulary. |                                      |                                                                                                                                                                                                                     |
| General Objective of the<br>Module:          | To enable students to use English effectively in economic and business contexts, enhancing their academic formation and expanding their knowledge base in monetary and financial economics through specialized foreign language                                                                        |                                      |                                                                                                                                                                                                                     |

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|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-----------------|
|                                                 | competencies.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |       |                 |
| <b>Learning Outcomes<br/>(Targeted Skills):</b> | <div>✓ Understand and analyze documents related to monetary and financial economics in English.</div> <div>✓ Develop critical thinking skills related to economic analysis and decision-making.</div> <div>✓ Develop written skills in business and economic contexts.</div> <div>✓ Acquire advanced knowledge of economic and financial concepts using correct vocabulary and terminology.</div> <div>✓ Develop greater verbal fluency for professional economic and business situations.</div> <div>✓ Write reports and correspondence related to economic and financial matters in English.</div> |       |                 |
| Module Content                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |       |                 |
| Axis One:                                       | Economics as a Science<br>1.1. Economics and Economic Methods<br>1.2. Economic Systems                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |       |                 |
| Axis Two:                                       | The Macroeconomy <ul style="list-style-type: none"><li>2.1. Gross Domestic Product</li><li>2.2. Inflation</li><li>2.3. Economic Business Cycles and Unemployment</li><li>2.4. Banking</li><li>2.5. Money and Monetary Policy</li><li>2.6. Fiscal Policy</li></ul>                                                                                                                                                                                                                                                                                                                                    |       |                 |
| Axis Three:                                     | The Microeconomy <ul style="list-style-type: none"><li>3.1. Supply and Demand</li><li>3.2. Market Structure</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |       |                 |
| Axis Four:                                      | The Global Economy <ul style="list-style-type: none"><li>4.1. International Trade</li><li>4.2. Global Market and Developing Nations</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                        |       |                 |
| Axis Five:                                      | Business Environment and Financial Markets                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |       |                 |
| Axis Six:                                       | Principles of Financial Accounting and Reporting                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                 |
| Axis Seven:                                     | Financial Management and Professional Communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |       |                 |
| Axis Eight:                                     | Digital Transformation in Finance<br>8.1. Information and Communication Technology<br>8.2. Digital Management in Financial Services                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |       |                 |
| Evaluation Method                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |       |                 |
| Evaluation Component                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Grade | Relative Weight |

|                                        |         |      |
|----------------------------------------|---------|------|
| Continuous Assessment (Total)          | 20 / 20 | 100% |
| Class Participation and Involvement    | 4 / 20  | 20%  |
| Oral Presentations                     | 4 / 20  | 20%  |
| Written Assignments (Reports / Essays) | 6 / 20  | 30%  |
| Midterm Assessment                     | 4 / 20  | 20%  |
| Attendance and Active Participation    | 2 / 20  | 10%  |

#### Final Grade Calculation:

- Final Grade = Continuous Assessment (100%)
- **Note:** This module is evaluated entirely through continuous assessment.

### References

#### Main Recommended Reference:

1. Mackenzie, I. (2010). *English for Business Studies: A Course for Business Studies and Economic Studies*. Cambridge University Press, 3rd Edition.
2. Krugman, P., Wells, R., & Grady, K. (2010). *Essentials of Economics*. Worth Publishers.
3. Sweeney, S. (2019). *English for Business Communication*. Cambridge University Press, Second Edition.

#### Additional References

1. Dasgupta, P. (2007). *Economics: A Very Short Introduction*. Oxford University Press.
2. Witztum, A. (2011). *Introduction to Economics*. University of London.
3. Doyle, E. (2005). *The Economic System*. John Wiley & Sons.
4. Boakes, K. (2009). *Reading and Understanding Economics*. Pearson Education Limited.
5. Mankiw, N. G. (2008). *Essentials of Economics*. South Western Cengage Learning.
6. Mackenzie, I. (2008). *English for the Financial Sector*. Cambridge University Press.
7. Pratten, J. (2009). *Absolute Financial English*. Delta Publishing.
8. Marks, J. (2007). *Banking and Finance*. A & C Black Publishers, Second Edition.
9. Helm, S. (2010). *Market Leader: Accounting and Finance*. Pearson Longman.
10. Baker, D. & Clark, R. (2011). *Oxford English for Careers: Finance*. Oxford University Press.
11. Mascull, B. (2010). *Business Vocabulary in Use: Advanced*. Cambridge University Press, 2nd Edition.
12. Cotton, D., Falvey, D., & Kent, S. (2011). *Market Leader: Upper Intermediate*. Pearson Longman, Third Edition.
13. Business English Pods (Online Resources)
14. Dudenhefer, P. (2009). *A Guide to Writing in Economics*. Duke University.

| Expected Time Distribution of the Module Program                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                         |            |
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| Week                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Lecture<br>Content                                      | Date       |
| Week One                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Introduction: Economics as a Science - Economic Methods | 06/10/2025 |
| Week Two                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Economic Systems and Terminology                        | 13/10/2025 |
| Week Three                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Macroeconomy: GDP and Economic Indicators               | 20/10/2025 |
| Week Four                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Inflation and Price Stability                           | 27/10/2025 |
| Week Five                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Economic Business Cycles and Unemployment               | 03/11/2025 |
| Week Six                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Banking Systems and Financial Institutions              | 10/11/2025 |
| Week Seven                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Money and Monetary Policy                               | 17/11/2025 |
| Week Eight                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Fiscal Policy and Government Finance                    | 24/11/2025 |
| Week Nine                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Microeconomy: Supply and Demand Analysis                | 01/12/2025 |
| Week Ten                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Market Structure and Competition                        | 08/12/2025 |
| Week Eleven                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | International Trade and Global Markets                  | 15/12/2025 |
| Week Twelve                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Developing Nations and Economic Development             | 22/12/2025 |
| Week Thirteen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Digital Transformation in Financial Services            | 05/01/2026 |
| Week Fourteen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Professional Communication and Report Writing           | 12/01/2026 |
| Week Fifteen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Review and Final Assessment                             | 19/01/2026 |
| Assigned Personal Work for the Module                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                         |            |
| <ol style="list-style-type: none"> <li>1. Preparation and presentation of research papers on economic topics in English.</li> <li>2. Reading and summarizing academic articles, books, or book chapters related to module topics.</li> <li>3. Translation exercises of specialized economic and financial terminology.</li> <li>4. Writing professional reports and business correspondence in English.</li> <li>5. Interactive participation via the Moodle platform.</li> <li>6. Regular attendance and active engagement in discussion forums.</li> <li>7. Vocabulary building exercises and glossary creation for monetary and financial economics terms.</li> </ol> |                                                         |            |

### Administrative and Pedagogical Endorsements

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|--------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Head of Department | Responsible of<br>theSpecialization | Module Coordinator<br>(Instructor in Charge)<br><br><b>Dr. Almi Hassiba</b><br><br> | Vice-Dean for Pedagogy or Director<br>of Studies |
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**Important Note:** After the module syllabus is approved at the beginning of each semester, it will be published on the university's official website.