Lesson 4: International management development

Module: English

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3rd year Financial Management

Vocabulary Tasks + understanding expressions and definitions

Exercice 2:

Vocabulary tasks

A Word search

- 1 The text describes two 'business management courses', which is a compound noun made up of three separate nouns. Find at least ten others in the text, either with two or three nouns.
- 2 The word 'course' is used a lot in the article. What other word is used with a similar meaning?
- 3 In the first three paragraphs there are several words and phrases used to describe aspects of travelling. Find a word or a phrase from the text that has a similar meaning.
 - a) a person who feels tired from too much travelling
 - b) a very quick visit to a place
 - c) a person who travels around the world or business
- 4 Words associated with flying are used to describe people with talent and potential, especially in business. There are two examples in the text (paras 3 and 10). What are they? Do they have the same meaning?

Homework 5:

B Understanding expressions

- 1 The London Business School's Global Business Consortium consists of six 'blue chip multinationals' (line 46). Choose the best explanation for the phrase 'blue chip'.
 - a) large and very profitable
 - b) well-established and well-known
 - c) listed on the stock market
- 2 One of the six companies, the Korean group LG is described as a 'conglomerate' (line 10). Choose the best explanation for the word 'conglomerate'.
 - a) a company operating in many different countries
 - b) a large company with many subsidiaries
 - c) a very large company which is in many different kinds of business

C Definitions

Match these terms with their definitions.

- 1 dry (line 27)
- 2 pitfalls (line 49)
- 3 getting a feel for (line 52)
- 4 operating on the ground (line 54)
- 5 a must (line 96)
- 6 another plus (line 105)
- 7 drawbacks (line 114)

- a) something essential
- b) serious and academic in style
- c) dangers
- d) understanding and experiencing
- e) working in a real situation
- an extra advantage
- g) disadvantages

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