

Mini Case Study: Esaboura Gets Recognized

An Algerian EdTech Startup in the Digital Learning Space

✿ What is Esaboura?

Esaboura is an Algerian digital learning platform offering both **live 1-on-1/group classes** and **on-demand courses**, catering to students and professionals alike.

🔧 Key Services

- **Live Classes & Group Sessions:** Engage with instructors in real-time.
- **Saved Courses:** Learn at your own pace from archived content.
- **Digital Tools & Resources:** Designed for researchers, academicians, and general users



💡 Features Supporting Learning & Innovation

- Offers a **comprehensive guide for new entrepreneurs**, helping transform ideas into actionable business models .
- Acts as a **digital solutions hub** for startups, providing web/app dev, UI/UX design, and digital marketing support .

Background:

Esaboura is a dynamic Algerian startup offering an all-in-one digital learning platform. Founded with the goal of democratizing access to quality education, Esaboura provides live one-on-one and group sessions, on-demand courses, and digital tools to support lifelong learners, students, and professionals.

Motivation for Labeling:

Esaboura stands out for its strong alignment with innovation and social impact. The startup applied for Algeria's official Startup Label to enhance its credibility, gain access to support mechanisms, and attract funding for scaling up activities.

The Process:

The team submitted its application through the Ministry of Knowledge Economy's platform, highlighting:

- Its digital innovation in the education sector
- Social impact through improved educational access
- Potential for scalability across francophone and Arab-speaking countries

Advantages of Recognition:

Receiving the Startup Label enabled Esaboura to:

- Gain national visibility as a promising tech-driven startup
- Receive support from Algeria Venture and the ASF Fund
- Network with other labeled startups and stakeholders in the ecosystem

Current Success:

Esaboura continues to grow by expanding its user base and diversifying its services. It now offers not just courses but also tailored services for researchers, businesses, and institutions.

Takeaway for Students:

Esaboura exemplifies how digital innovation in education can meet the requirements of a labeled startup. Solving real problems with scalable tech solutions shows the path for aspiring entrepreneurs in Algeria's knowledge economy.

Website: <https://esaboura.com/>